

Homeowner and Lot Owner Survey

River Bend of Lake Hickory HOA



River Bend Survey Results

- Survey Period – December 2020 – January 2021
- Purpose – To solicit current owners for their input regarding current and future priorities for our community.

River Bend Survey Results

- Feedback was requested via e-mail, website, and Facebook multiple times during the survey period.
- Of approximately 120 homeowners and lot owners 74 surveys were completed.
- Response rate was 61.66%.
- Response by category:

Lot Owner	=	26.15%
Home Owner	=	87.69%

River Bend Survey Results

- Question #2 – What made you decide to move to River Bend? Listed by Rank 1 = Highest 6 = Lowest
 1. Location
 2. Access to Lake
 3. Club House
 4. Physical Beauty
 5. Sense of Community
 6. Sense of Security

River Bend Survey Results

- Question #3 – What is most important to you in a neighborhood? Ranked 1 = Highest Lowest = 8
 1. Landscaping and Beautification
 2. Security
 3. Lake Access
 4. Style of Home
 5. Pool
 6. Club House
 7. Community Activities
 8. Picnic Area /Pavilion

River Bend Survey Results

- Question #4 – Would you like to be more socially engaged with your community members?

– Yes = 68.75%

– No = 31.25%

River Bend Survey Results

- Conclusions:
 - Response rate was very successful – Thank you for your willingness to participate.
 - Primary reasons that helped decide to locate to River Bend differed somewhat from current neighborhood priorities.
 - Our strategic planning initiatives will focus on what is currently important to the neighborhood as listed in Question 3.

River Bend Survey Results

Next Steps:

Based on the feedback provided in the survey, the River Bend Strategic Planning Committee will draft a preliminary strategic plan for review by the HOA Board. Our goal is to have this draft completed in the next 4 – 6 weeks.

River Bend Survey Results

Major Strategic Planning Focus

1. Landscaping and Beautification
2. Security
3. Lake Access
4. Style of Home
5. Pool
6. Club House
7. Community Activities
8. Picnic Area /Pavilion

River Bend Survey Results

- Our Vision/Mission Statement:

”Be a Premier Lakefront Community Providing Great Life Experiences for Homeowner and Families”

Our Values:

- *Fun*
- *Active*
- *Fair and Consistent*
- *Committed*
- *Proactive*
- *Committed*